Jacob Orbach
Full Stack Developer
Netanya, Israel | jacoborbach96@gmail.com | +972-53-474-9067 | linkedin.com/in/jacoborbach |
github.com/jacoborbach | www.jacoborbach.com | English (native), Hebrew (conversational)

Professional Summary

Full Stack Developer specializing in SaaS platforms, SDKs, and payment integrations. Built payment systems processing 300K+ ₪/month at scale, and independently shipped revenue-generating products like a 10KB embeddable chat SDK. Focused on lean architecture, fast delivery, and building things that work in production.

Key Skills: React, Node.js, SDK Design, Payment Integrations, Cloud Architecture

---

Experience

One Digital – Full Stack Developer (2024–2026)

- Developed an **end-to-end Strapi payment system**: integrated Meshulam SDK, processed 300K+ ₪ in 4 weeks, built frontend SDK, lifecycle hooks, and webhook reconciliation flows.
- Implemented **Dockerized Puppeteer on Azure Functions** for automated PDF invoice generation.
- Built **30+ custom React-based Gutenberg blocks** and automated ACF block generator (Laravel), cutting dev time by 80%.
- Led **Strapi-to-Azure workflow design**, coordinating frontend, backend, and DevOps pipelines.
- Optimized **Azure PostgreSQL APIs** and Bitbucket CI/CD; implemented RTL localization.
- Created **Maestro mobile automation test flows** for iOS/Android apps.

Key Technologies: React, Node.js, PHP, WordPress, Strapi, Laravel, Azure, Docker, CI/CD

Hertz Furniture – Full Stack Developer (2022–2024)

- Migrated 100K+ records to Salesforce; built REST APIs and automated workflows.
- Integrated Microsoft Graph API for OneDrive, cutting storage costs by 40%.
- Implemented SignNow e-signatures, reducing contract turnaround time by 90%.
- Developed Yii/PHP backend systems and Webix/jQuery frontend tools.

Key Technologies: PHP, Yii, Salesforce API, Microsoft Graph, REST, Webix

---

Elphi (SaaS) – Full Stack Developer (2022)

- Migrated Firebase to PostgreSQL, improving performance and analytical stability.
- Added GraphQL subscriptions for real-time UI updates.

Key Technologies: Firebase, PostgreSQL, GraphQL, Node.js

Projects

- **GhostChat (2025)** – 10KB embeddable SDK for third-party sites using Cloudflare Workers and Durable Objects. Designed initialization flows, multitenant isolation, event pipelines, and Pro analytics dashboard.
  ghostchat.dev
- **Gmailytics – Mass Email Unsubscribe Tool (2025)** – SaaS web app for bulk email unsubscription management. Built full OAuth 2.0 authentication flow, Gmail API integration, and batch processing pipeline.
  gmailytics.com
- **KaspaWoo – WooCommerce Payment Gateway (2025)** – Frontend SDK, backend validation, webhook handling, and order reconciliation for live Kaspa payments.
  kaspawoo.com

Technical Skills

- **Languages & Frameworks:** JavaScript/TypeScript, React, Node.js, Express.js, PHP, Python, GraphQL, REST, Redux
- **Cloud & DevOps:** Cloudflare Workers, Durable Objects, Azure (Functions, Blob, PostgreSQL), AWS, Vercel, Docker, CI/CD
- **Databases:** PostgreSQL, MongoDB, Firebase
- **Backend & CMS:** Strapi, Laravel, WordPress
- **Other:** SDK Development, API Integrations, Puppeteer, Performance Optimization

---

Education & Awards

- Full Stack Bootcamp — DevMountain (2021), *Most Advanced Project award*
- B.Sc. Information Systems — University of Maryland (2019), *Kathryn Stewart Fellowship*